

Case Study



What has She Births experience been on CoVentured?

CoVentured has provided a platform for us to easily connect with corporates which has been a great support for our business.

Grace Kiernan
Marketing Manager, She Births

Why is CoVentured and working with Corporates important?

Working with corporates is really important to us as our target market is the highly educated and high achiever corporate employee. We understand that a traumatic birth can have a huge impact on staff retention and employee engagement. We have created the She Births@ Workplace Program to help workplaces prepare their employees and support them through this transition. Our Workplace program is available to workplaces in Sydney and CoVentured is helping us connect to them.