

Case Study

Jane.ai

Commonwealth Bank's Digital Workplace Challenge

Commonwealth Bank ran a program on CoVentured looking for startups that had new ideas to:

- 1) Empower and delight their workforce
- 2) Create a world leading workplace

Jane.ai was a successful applicant who had the opportunity to pitch to the emerging technology team at CBA.

CBA and Jane.ai are now exploring ways to collaborate.

Testimonial

"As a start-up that was only 18 months old when we initially engaged with CoVentured, it was a tremendous opportunity to share our cutting-edge product with the likes of CBA. Especially as an American company, we never would have been able to get that access and exposure on our own. And instead of multiple meetings just trying to get to the right stakeholders, our first call was a video chat with the right people at the table. We've deeply enjoyed working with CBA so far and the engagement has helped us to refine our offering for financial services institutions, which has become a significant industry for us."

Cindy Teasdale
Head of Marketing, Jane.ai