



Outcome

Pitch Event

CoVentured enabled Pfizer to connect with Startups (Presagen, My Disability Matters and NIESM).

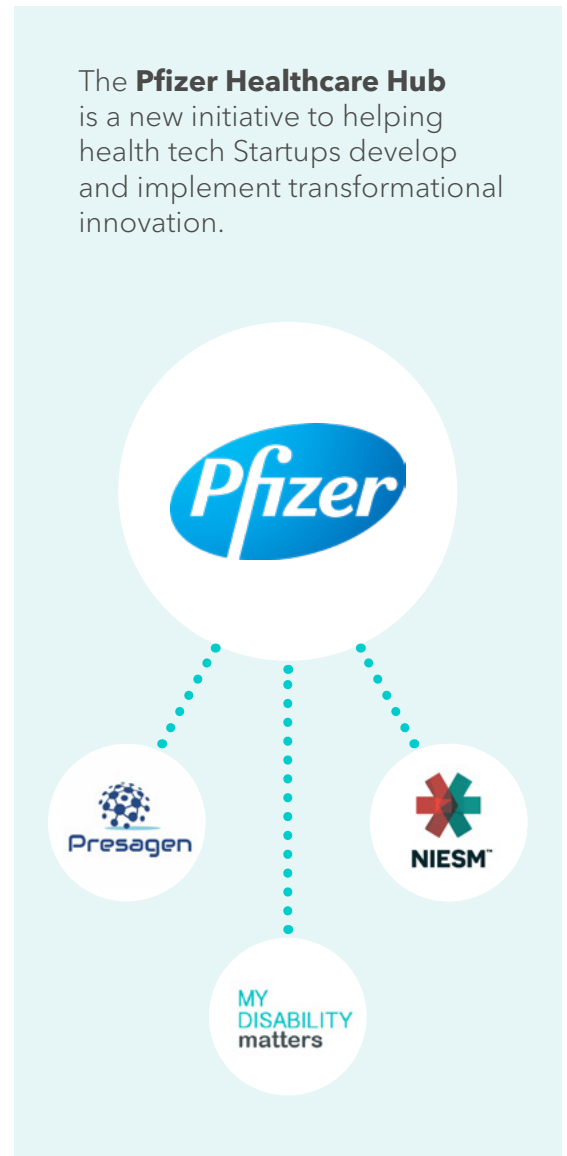
The Pfizer Healthcare Hub in Sydney held two events to showcase Australian Startups to an engaged Pfizer audience, to educate and excite them about innovation in their sector. Startups were given the opportunity to pitch and participate in a networking event with Pfizer colleagues (local, regional and global) to discuss their solutions & learn more about Pharma industry.

Pfizer ran a program on CoVentured to invite Startups that were health related or provided a solution which could be applicable to the health care space to apply for these events. A total of 8 Startups were given the opportunity to pitch their solutions over two events.

Olivia Egan, Digital Marketing & Pfizer Healthcare Hub Co-lead Sydney said:

"The events were a huge success, colleagues from across the Pfizer business were impressed with the quality of Startups and the innovative solutions being created in Australia. We look forward to hosting more events & working with CoVentured to uncover the best Startups".

The **Pfizer Healthcare Hub** is a new initiative to helping health tech Startups develop and implement transformational innovation.



- Education
- Innovation Challenge
- Pitch Event**
- Mentor/ advisory relationship
- Sponsorship
- Channel
- Vendor relationship
- Partnership
- Accelerator
- Investment
- Acquisition



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Presagen's unique AI platform allows rapid development delivery of cloud-based products for automating human behaviour, & image-based medical diagnostics.



My Disability Matters (MDM) has been created to improve the lives of people who live with disability.



NIESM develop customised solutions to help clinicians with their assessment and monitoring of patients with epilepsy.

Michelle Perugini, CoFounder of Presagen said:

"It is difficult for a small company to engage directly with a global pharmaceutical company like Pfizer. CoVentured provided a channel and opportunity for Presagen to engage with the right people at Pfizer".

Dale Reardon, CoFounder of My Disability Matters said:

"You waste so much time and energy trying to find and talk with decision makers in Corporates. We appreciated the opportunity to travel to Sydney to pitch & network with Pfizer. This would simply not have been possible without CoVentured".

David Lester, CEO and Founder of NIESM said:

"CoVentured enhanced NIESM's ability to engage with Pfizer. The opportunity to present our innovations to representatives from Pfizer HQ and look for potential synergies was a fabulous opportunity".

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