



Outcome

Mentor/Advisory Relationship

Fujitsu Innovation team has introduced Templogger to the tech leads for various business sectors to help solve client problems.

Fujitsu leverages its extensive expertise and global resources to add value to its customers as a digital co-creation partner. Fujitsu collaborates with Startups to co-create solutions that drive change and deliver innovation to their customers.

Templogger solves the daily burden of checking and recording your cold storage units. Devices connected to the cloud record temperatures on a daily basis, giving your business a 'cool' peace of mind.

Ramy Ibrahim, Digital Co-Creation & Innovation Leader, Fujitsu said:

"We provided detailed feedback to Templogger to help them to adapt their solution to the needs of the enterprise market. We joined CoVentured as part of our global strategy of digital co-creation, CoVentured does a great job connecting Startups with Corporates".

Connor Sweeney, Co-Founder, Templogger said:

"The Templogger team are very excited about working with Fujitsu. CoVentured has provided great exposure for our brand and a learning experience on how to engage corporate companies, I haven't come across anything else that provides this service".



Fujitsu is one of the leading ICT companies in Australia and New Zealand.



Templogger is an app that alerts you if the temperature in your cold storage is incorrect.

RESULT

Via CoVentured, Templogger saw the opportunity to connect with Fujitsu. Fujitsu featured Templogger in their internal intranet to educate staff about new technology. Fujitsu are interested in real time monitoring of fridge and freezers for food businesses, Fujitsu are helping Templogger develop their product by providing access to digital co-creation & innovation team and tech leads within various sectors of their business.

Education

Innovation Challenge

Pitch Event

Mentoring

Vendor

Partnership

Accelerator

Investment

Acquisition